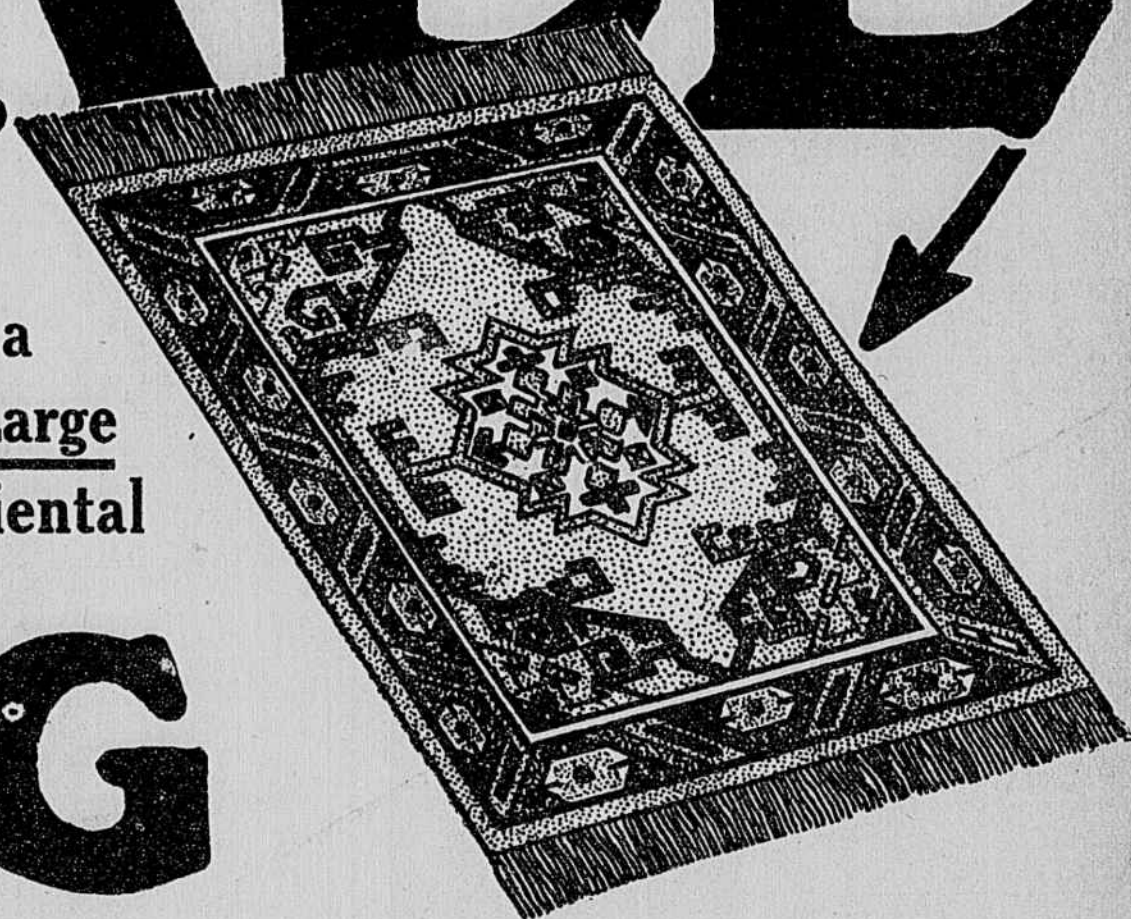




Sovereign
Spells
Ready
Money

FREE

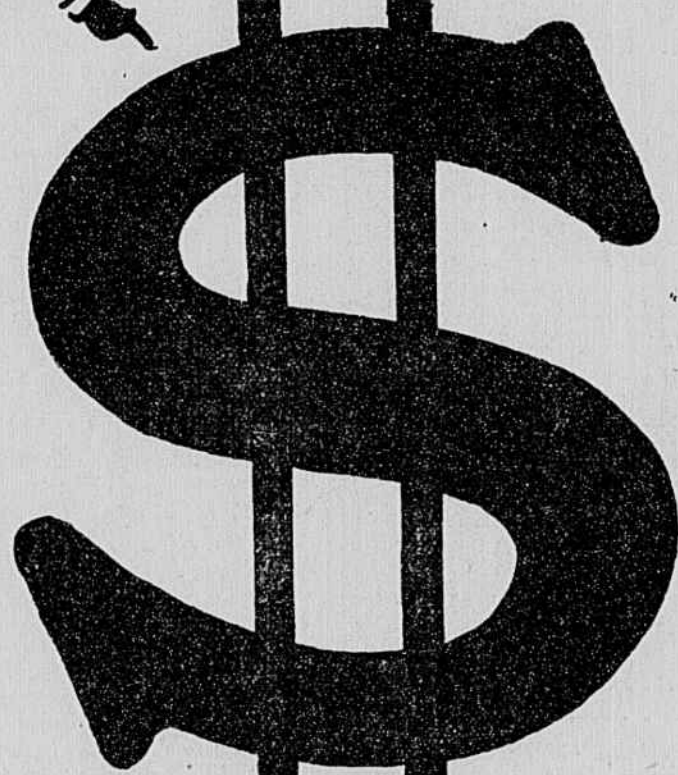
In Addition to the
TWO Coupons, a
Wonderful, Extra Large
Size Miniature Oriental



RUG

Will be Given FREE—for a Few Days Only—to Every Purchaser of a 5-Cent Package

OF



SOVEREIGN

CIGARETTES

This remarkable offer is made to induce you to *try* Sovereign Cigarettes—once you learn the new standard of *quality* these famous cigarettes have established, you will smoke them always. Sovereign Cigarettes are sweeping the country—smokers everywhere are welcoming them—because they recognize that QUALITY TELLS.

2 Cash Coupons—Value 1/2 Cent Each

or good for Rugs or other Premiums, are now packed in each 5-cent package. Your dealer will supply you with Catalog of Presents.

FREE

This is the greatest cigarette offer ever—so don't fail to take advantage of it. Go to your dealer *to-day* for a 5-cent package of Sovereign Cigarettes—and ask for that large miniature Rug FREE!



SPECIAL NOTICE TO DEALERS:

We want every dealer in Richmond to be supplied with these large Sovereign Rugs and to take advantage of this special offer. All dealers who have not already been supplied may secure a special supply of Sovereign Rugs by telephoning E. F. Ward, Monroe 1024, Friday evening between 3 and 6 o'clock, or not later than Saturday morning between 8 and 10 o'clock.